

IZHAR UL HAQ

Front-End & Web Developer — SEO Specialist

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PROFESSIONAL SUMMARY

Results-driven BS Software Engineering student with hands-on experience in front-end web development using React.js, Next.js, and Node.js, combined with 6 months of SEO expertise. Proficient in building responsive, user-friendly web applications and optimizing digital presence through technical and on-page SEO strategies. Passionate about delivering clean, efficient code and measurable digital growth.

TECHNICAL SKILLS

Web Development: React.js, Next.js, Node.js, JavaScript (ES6+), HTML5, CSS3, WordPress

Programming Languages: JavaScript, Python

SEO & Digital Marketing: On-Page SEO, Technical SEO, Link Building, Keyword Research, Off-Page SEO

SEO Tools: Google Search Console, Google Analytics, SEMrush, Ahrefs, Screaming Frog

Cybersecurity: Security Information and Event Management (SIEM), Threat Analysis, Vulnerability Assessment

Deep Learning: Python-based ML/DL Frameworks (foundational knowledge)

Languages: English (Professional), Urdu (Native)

WORK EXPERIENCE

IT Kumail – ITK Online Solutions
Front-End Web Developer Intern

December 2025 – Present
Lahore, Pakistan

- Developing and maintaining web pages using React.js and Next.js with focus on performance and responsiveness
- Collaborating with the development team to build scalable front-end components and user interfaces
- Assisting in integrating back-end APIs with front-end interfaces using Node.js
- Applying SEO best practices during web development to ensure search-engine-friendly output

IT Kumail – ITK Online Solutions
Junior SEO Executive

October 2025 – December 2025
Lahore, Pakistan

- Executed on-page SEO strategies including meta tag optimization, content optimization, and internal linking
- Implemented technical SEO practices such as site audits and resolving crawl issues using Screaming Frog
- Conducted keyword research and performance tracking using SEMrush and Ahrefs
- Analyzed website data through Google Search Console and Google Analytics to identify improvement areas

IT Kumail – ITK Online Solutions
Link Builder

July 2025 – October 2025
Lahore, Pakistan

- Executed outreach strategies to acquire high-quality backlinks from authoritative domains
- Performed off-page SEO activities to improve domain authority and organic search rankings

DevelopersHub Corporation
Cyber Security Analyst

July 2025 – December 2025
Islamabad, Pakistan

- Monitored and analyzed security events using SIEM tools to detect and respond to potential threats

- Conducted vulnerability assessments and assisted in identifying cybersecurity risks across systems
- Prepared security reports and documented threat landscape findings for team review

EDUCATION

Arid Institute of Management Sciences
Bachelor of Science in Software Engineering

2023 – 2027
Lahore, Pakistan

Faran Model College
Intermediate – Pre-Engineering

2021 – 2023
Jhang, Pakistan

CERTIFICATIONS

- **Career Essentials in Cybersecurity** – Microsoft & LinkedIn Learning
- **The Cybersecurity Threat Landscape** – LinkedIn Learning
- **Introduction to Cybersecurity** – LinkedIn Learning

KEY AREAS OF EXPERTISE

- **Web Application Development:** Building modern, responsive web applications using React.js and Next.js with server-side rendering and static site generation capabilities
- **SEO-Integrated Development:** Combining web development skills with SEO knowledge to build search-engine-optimized websites from the ground up
- **WordPress Development:** Developing and customizing WordPress websites with on-page SEO optimization
- **Performance Analysis:** Using analytics tools to monitor web performance, user behavior, and organic traffic growth